



Time to Invest

Click on the content you want to know more about.

MENU.
Click to return to this page.

BACKGROUND

THE COMPANY

THE DECISION

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BACKGROUND

While studying her bachelor's in Finance, Maytee Gómez experienced the COVID-19 pandemic, just like everyone else. Suddenly, people were confined to their homes and some companies halted production.

Maytee saw this situation amid an increase in the demand for facemasks, gel, and cleaning wipes, and decided to invest in these products in order to commercialize them. She created the Health and Clean, S.A. Company to distribute these products and achieve a profitable business.

Image. Anna Shvets in Pexels, 2022.

Health and Clean S.A. has the goal of contributing to people's welfare and prevention actions.



THE COMPANY

Abruptly, Health and Clean increased its sales and started to reach a bigger share of the market. Its asset rotation became quite efficient given the demand for its products.

Due to the business' exponential growth, Maytee must apply the knowledge acquired during her first college semester and create the Financial Statements to analyze and understand the current financial situation.

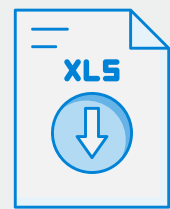
Images. Freepik and Surang in Flaticon, 2022.



Source. Forbes, 2020.

THE DECISIONS

Maytee aims at investing the profits generated by the company in the Mexican stock market. To make said investment, she must compare between two companies of the same sector that are listed in the Bolsa Mexicana de Valores (Mexican Stock Exchange). With this information, she needs to make the best decision in selecting the company that yields the biggest return, with the lowest possible risk in the short term.



Financial Information

To justify the decision, Health and Clean's finance department must submit a financial report to Maytee covering the following points:

- Financial statements of the past five years (coming from reliable and trustworthy sources, such as Bloomberg, Economática, or the companies' own websites)
- Cash flows
- Income statements
- Balance sheets